



SCAN WITH GOOGLE CAMERA



MKLIT Services

CERTIFIED IT INTERNSHIP PROGRAM BROCHURE

Fill Internship Certified Form: <https://forms.gle/n2LDSdVJdwMbHrB9>

Your Goal Is Our Mission

Our aim is to equip learners with the skills necessary to pursue successful careers in Analytics, Data Science, Business Analyst, Finance Analyst and some other Analytical fields.

® About Us

Welcome to MKLIT Services, a platform where innovation meets purpose and technology is leveraged to serve society. Founded under the visionary leadership of our **senior data scientist**, whose expertise spans over **seven years** of industry excellence, and guided by the mentorship of senior data scientist, we are dedicated to creating a lasting impact in the field of information technology.

At MKLIT Services, our foundation lies in **social welfare** and community development. **Unlike traditional IT companies**, we believe in a broader mission: empowering individuals and businesses through **affordable, high-quality** services that drive collective progress.

® Our Mission

Our mission is both simple and profound:

To bridge the gap between technology and people by offering services, solutions, and opportunities that benefit society as a whole. We stand apart by prioritizing collective growth over personal gains. Through our services, we aim to foster innovation, **create employment, and support** businesses in achieving their goals while maintaining an unwavering commitment to **affordability and quality**.

® What We Do

At MKLIT Services, we provide a diverse range of IT services tailored to meet our clients' specific needs and **budgets**. Whether you're a small business, a startup, or an aspiring professional, we have **something for everyone**.

1. Website Development

In today's digital era, a well-designed website is essential for any business to thrive. We specialize in creating:

- Stunning designs that captivate your audience
- Responsive and user-friendly layouts for seamless navigation
- Fully functional websites that meet your specific requirements

Why Choose Our Website Development Services?

- **Affordable Pricing:** Our packages range from ₹5,000 to ₹5,00,000, making professional websites accessible to all.
- **Custom Solutions:** Every website is tailored to your unique needs and budget.
- **Six Months Free Support:** Post-launch, we provide ongoing maintenance and support to ensure smooth functioning.
- **From personal blogs to complex e-commerce platforms**, we handle projects of all sizes with the same dedication to quality and excellence.

2. Data Science & Business Analysis

Data drives modern businesses, and we help you harness its power with our data science and business analysis services.

Our Offerings:

Custom Dashboards: Intuitive dashboards that provide actionable insights at a glance.

Data Analysis Reports: Comprehensive reports that enable informed decision-making.

Predictive Modelling: Advanced analytics to forecast trends and opportunities.

Why Partner with Us?

- **Affordable Packages:** Services starting at just **₹5,000 and scaling up to ₹5,00,000**.
- **Tailored Solutions:** We align our offerings with your business objectives and budget.
- **Expert Team:** Led by seasoned professionals, our team ensures precise and impactful analysis.

By leveraging cutting-edge tools and techniques, we empower businesses to unlock their true potential and stay ahead in a competitive market.

3. Digital Marketing

A strong digital presence is no longer optional—it's a necessity. At MKLIT Services, we offer end-to-end digital marketing solutions to help your brand stand out online.

Our Services Include:

- **Social Media Marketing:** Building your brand's presence on platforms like Facebook, Instagram, LinkedIn, and more.
- **Search Engine Optimization (SEO):** Improving your website's visibility on search engines.
- **Pay-Per-Click Advertising (PPC):** Driving targeted traffic to your website with cost-effective ad campaigns.
- **Benefits of Our Digital Marketing Services:**
- **Customized Strategies:** Tailored to your goals and industry.
- **Budget-Friendly Plans:** Designed to provide maximum ROI without breaking the bank.

4. Internship Opportunities

We are committed to nurturing the next generation of IT professionals through hands-on internship programs that provide **real-world experience**.

Domains Covered:

- **Data Science**
- **Business Analysis**
- **Finance Analyst**
- **Digital Marketing**
- **Web Development**
- **Full-Stack Development**
- **Stock & Share Market**
- **Some other type...**

What Sets Our Internship Programs Apart?

- **Real-Time Projects:** Gain experience with over 200+ real-world industry projects.
- **Comprehensive Resources:** From cheat sheets to handwritten notes, **we provide everything** you need to excel.
- **Mentor Support:** Work closely with **three dedicated mentors** who guide you at every step.
- **Job Assistance:** Receive help with job placement and interview preparation.
- **Hands-On Assignments:** Practical tasks to build your skills and confidence.

Whether you're a student looking to kickstart your career or a professional seeking to upskill, our internships offer the perfect platform for growth.

® Why Choose MKLIT Services?

We're not just another IT service provider. Here's why we stand out:

Affordability: We ensure that our services are accessible to all, with transparent pricing and no hidden costs.

Client-Centric Approach: Every solution is customized to align with your goals and budget.

Experienced Team: Led by a senior data scientist and supported by skilled professionals, our team brings unmatched expertise to the table.

Social Impact: We are driven by a mission to make technology a force for good, prioritizing community welfare over personal gain.

Quality Assurance: From concept to delivery, we maintain the highest standards of quality in everything we do.

® Our Vision for the Future

Our Vision for the Future

As we continue to grow, our vision remains clear:

To create a world where technology empowers individuals, businesses, and communities to achieve their full potential.

We aim to:

- Generate employment opportunities for aspiring IT professionals.
- Make cutting-edge technology accessible to small businesses.
- Foster innovation and learning through internships and training programs.

PROGRAM STRUCTURE

STRUCTURED 3 PHASE LEARNING APPROACH

THE COURSE FOR BEGINNERS' AND INTERMEDIATE LEARNERS IN THE FIELD OF DATA SCIENCE . THIS IS A CAREER-ORIENTED PROGRAM, DESIGNED TO IMPART A STRONG FOUNDATION IN THE DATA SCIENCE CORE KNOWLEDGE AREAS, INCL. PYTHON, STATISTICS, MACHINE LEARNING, VISUAL ANALYTICS, ML MODELING AND AI BASICS.

- ✓ CERTIFICATIONS
- ✓ Internship EXPERIENCE CERTIFICATE
- ✓ JOB READY PROGRAM



PHASE -3

PHASE -2

PHASE -1

- Pre course Self-Study
- High Quality Videos with mentor support easy learning approach.

- Comprehensive syllabus
- Hands-on Projects
- Expert trainers and mentors
- End to End Job Training
- CAPSTONE REAL-TIME INTERNSHIP LIVE PROJECT

- CV UPDATION
- ALL PROFILES UPDATION (LIKE LINKDIN, NOKRI.COM...)
- CERTIFICATIONS
- COURSE COMPLETION
- INTERVIEW PREPARATION
- MOCK INTERVIEWS

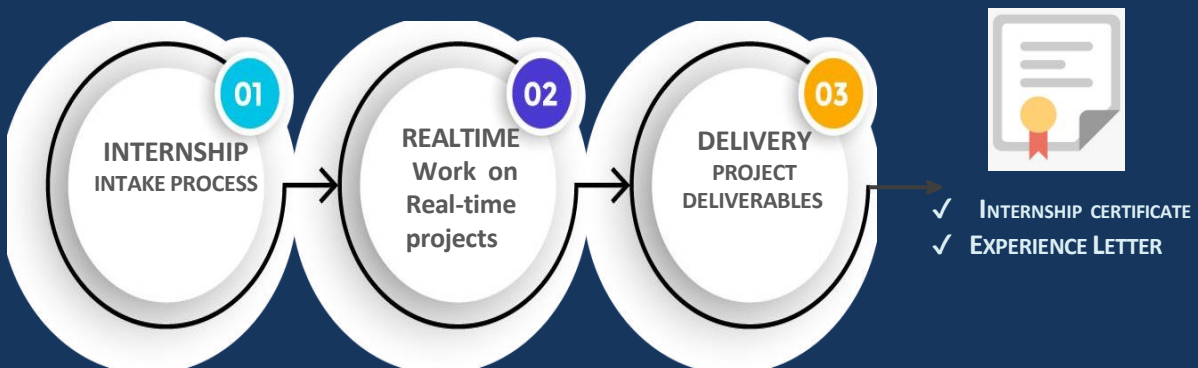
- JOB PLACEMENT
- REAL INTERVIEWS
- APPLY JOBS IN MULTIPLE VACCINES

REAL-TIME INTERNSHIP

REAL-WORLD EXPERIENCE IN IMPLEMENTING ML PROJECTS

MKLIT Services has exclusive partnership with leading AI and Data Science companies providing internship for MKLIT Services learners.

These internships provide a great opportunity for the learners to apply the knowledge gained in developing real-world data model that add value to the businesses with help of dedicated team of MKLIT Services experts and Mentors.



PROGRAM CURRICULUM

CERTIFIED DATA SCIENTIST - COURSE BUNDLE

- MKLIT Services® Certified Data Scientist (CDS) – Course Bundle is one the **world's most popular, comprehensive, job-oriented** Data Science and Machine Learning course.
- The course is **vigorously updated** as per the industry requirements and fine-tuned to make the learning process structured enabling lean learning.

BUNDLE CODE	CDM-CDS-BUN-021	LEARNING	TIME
ADD-ON	Internship, Placements	TOTAL DURATION	Months

Internship	Time
Certified Data Science Foundation	6
Certified Data Analyst Foundation	6
Certified Business Intelligence (BI) Analyst	6
Certified Business Analyst	6
Certified Machine Learning Expert	6
Advanced Tableau / Power BI Developer	6
Database: SQL and MongoDB	6
Advanced Digital Marketing	6
Certified Stock & Share Marketing	6

Important Note: The curriculum is subjected to change as required by the global accreditation bodies to align with industry requirements. Please check with your counsellor or drop email for updated curriculum

JOB READY PROGRAM



END TO END SUPPORT IN JOB ASSISTANCE

DEDICATED PLACEMENT ASSISTANCE TEAM (PAT) PROVIDES END TO END ASSISTANCE IN KEY AREAS TO PROVIDE SMOOTH TRANSITION TO ARTIFICIAL INTELLIGENCE CAREER.



Business Intelligence & Business Analyst

Internship	Time
Certified Business Intelligence (BI) Analyst	6
Certified Business Analyst	6
Certified Tableau Developer	6
Certified Power BI Developer	6

Business Intelligence & Business Analyst Course (Beginner to 6–8 Years Level)

✓ 1-Month Module: ChatGPT + Tableau

Goal: Build foundational skills in data storytelling and dashboarding.

- ◆ ChatGPT for Analysts:
- ◆ Tableau:

✓ 2-Month Module: Excel + SQL

Goal: Data cleaning, querying, analysis, and reporting.

- ◆ Advanced Excel:
- ◆ SQL (Structured Query Language):

✓ 3-Month Module: Power BI + Business Statistics

Goal: Build interactive reports, analytics, and business intelligence logic.

- ◆ Power BI:
- ◆ Statistics for Business:

✓ 4th to 6th Month Module: Advanced Job-Based Training

Goal: Simulate real 6–8 years of industry experience & prepare for top job roles.

Comprehensive Study Resources:

- Interview Questions & Answers (Excel, SQL, Tableau, Power BI)
- Cheat Sheets for tools + statistics + DAX + Tableau formulas
- Industry use cases & case studies
- Downloadable business datasets and solutions

One-to-One Doubt Classes (MNC Expert Engineers):

- Weekly doubt-clearing sessions
- Resume review & industry roadmap discussion
- Personalized feedback on projects and reports

End-to-End Job Projects (Advanced Level):

1. Sales Performance Dashboard
2. Marketing ROI Tracker
3. Customer Segmentation (RFM, Cohort)
4. Churn Prediction & Retention Strategy
5. Financial Budget vs Actual Analysis
6. Supply Chain Optimization with KPIs
7. HR Analytics Dashboard (Attrition, Hiring Trends)
8. E-commerce Revenue & Product Performance

Each project includes:

- Data Cleaning
- Business Problem Framing
- Storytelling using Dashboards
- KPIs + Calculated Fields + LOD/DAX
- Final Business Recommendation

Advanced Topics 4th to 6th Month Module for 6–8 Years Simulation

Focused on end-to-end projects & job simulation

Advanced Real-time Projects

Interview Preparation & CV Building:

- Unlimited Mock Interviews with HR + Technical Panel
- Resume Writing for 6–8 years roles
- LinkedIn Optimization
- Business Case Study + Storytelling Practice
- Portfolio creation: GitHub / Tableau Public / Power BI Workspaces

Internship Offer + Certifications:

- Guaranteed Internship Offer Letter
- Certification of Completion (with advanced training tag)
- Letter of Recommendation (on performance)

Outcome:

- Ready for Senior BI Analyst, Power BI Developer, Data Analyst, or Business Consultant roles.
- Prepared for 6–8 years job roles with projects, experience simulation, and certifications.

3. How You'll Benefit from This Course

- ✓ Personalized Career Planning – We assess your background and create a customized roadmap to help you succeed.
- ✓ 100% Job Assistance – We provide full support until you land your dream job.
- ✓ Expert Mentorship – Learn from two industry professionals: a Data Scientist & a Business Analyst.

- ✓ Interactive Learning Environment – Join doubt-clearing sessions and peer group studies.
- ✓ 1,000+ Industry-Relevant Projects – Work on real business problems across multiple sectors.
- ✓ Comprehensive Study Resources – Access cheat sheets, interview notes, study materials & project codes.
- ✓ Live or Doubt Classes with Industry Experts – Get hands-on training and industry insights.
- ✓ End-to-End Job-Based Training – Practical, skill-driven curriculum tailored for BA roles.
- ✓ Interview Preparation & Unlimited Mock Interviews – Expert-led mock interviews and feedback sessions.
- ✓ Professional CV Creation – Build a recruiter-ready resume with our help.
- ✓ Internship Offer Letter – Receive a formal internship offer with real-world exposure.
- ✓ Advanced Learning Certifications – Earn industry-recognized credentials to boost your profile.

✓ Job Roles You Can Apply For:

1. Business Analyst (Entry to Mid Level)
2. Data Analyst
3. Market Research Analyst
4. Operations Analyst
5. Product Analyst
6. Financial Analyst (with BA focus)
7. Reporting Analyst (Power BI, Tableau, Excel)
8. Management Analyst
9. CRM Analyst
10. Junior Business Intelligence Analyst

📁 Job Openings Available for You:

After your internship, you'll be ready to apply for openings such as:

- ✗ Business Analyst – IT Companies (handling business requirements, stakeholder analysis, documentation, dashboards)
- ✗ Junior Data Analyst – Startups & SMEs (SQL, Excel, Tableau, EDA)
- ✗ Product/Market Analyst – E-commerce & Retail Firms (A/B testing, consumer behavior, trend forecasting)
- ✗ Operations Analyst – Logistics or Supply Chain (process optimization, reporting automation)
- ✗ Financial Analyst – Banking/Finance Sector (forecasting, risk analysis, reporting)
- ✗ Reporting Analyst – MNCs & Corporate Teams (Power BI, Tableau dashboards, KPI tracking)

DATA SCIENCE & DATA ANALYST

Internship	Time
Certified Data Science Foundation	6 Month
Certified Data Analyst Foundation	6 Month
Certified Machine Learning Expert	6 Month
Certified AI Expert	6 Month



Data Science & Data Analyst Course Structure

From Beginner to Advanced (6–8 Years Experience Simulation)

✓ 1st Month Module: ChatGPT, Excel, Python

Goal: Build strong foundations in automation, data handling, and scripting.

- ◆ ChatGPT for Data Science
- ◆ Excel for Analysts
- ◆ Python Basics

✓ 2nd Month Module: NumPy, Matplotlib, Seaborn

Goal: Develop numerical and visual analytics expertise.

- ◆ NumPy (Numerical Python)
- ◆ Matplotlib
- ◆ Seaborn

✓ 3rd Month Module: Pandas, Statistics

Goal: Perform real-time data manipulation, EDA, and statistical insight building.

- ◆ Pandas (Data Analysis)
- ◆ Business Statistics

✓ 4th to 6th Month Module: Machine Learning + Advanced Training

Goal: Build production-ready ML models + industry readiness for 6–8 years role.



Machine Learning (Sklearn)

🧠 Advanced Topics 4th to 6th Month Module for 6–8 Years Simulation

Focused on end-to-end projects & job simulation



Advanced Real-time Projects

Each includes:

- Data Cleaning & EDA
- Feature Engineering
- Model Building & Evaluation
- Final Business Recommendations
- Deployment

 One-to-One Doubt Clearing (MNC Expert Trainers)

- Real project feedback
- Resume preparation sessions
- Interview training with expert engineers

 Interview & Job Support

- Unlimited Mock Interviews (DSA, ML, SQL, Projects)
- Resume with 6–8 years simulation
- LinkedIn Profile Optimization
- GitHub + Project Portfolio Building
- Internship Offer Letter
- Certifications + Letter of Recommendation

 Outcomes of This Course:

- Ready for roles like:
- Senior Data Analyst
- ML Engineer (Entry to Mid-level)
- Business/Data Consultant
- Full Portfolio, CV, Internship Letter, and Confidence for Top MNC Roles.

3. Benefits of This Internship Program

- ✓ Personalized Career Planning – We assess your profile and provide a custom career roadmap.
- ✓ 100% Job Assistance – We support you until you land your dream data analyst role.
- ✓ Expert Mentorship – Learn from both a Data Scientist & Business Analyst actively working in the industry.
- ✓ Interactive Learning Environment – Group studies, discussions, and live doubt sessions.
- ✓ 1,000+ Real-World Projects – Work on actual problems used in top companies like Amazon, Netflix, and TCS.
- ✓ Comprehensive Resources – Includes cheat sheets, study notes, interview questions, and full project codes.
- ✓ Live Classes with Industry Experts – Direct interaction and real-time learning with professionals.
- ✓ Job-Oriented Curriculum – Hands-on training focused on real-time tools and business needs.
- ✓ Unlimited Mock Interviews – Practice until you're confident, with expert feedback every time.
- ✓ Professional Resume Building – Create a recruiter-ready, standout CV tailored for analyst roles.
- ✓ Internship Offer Letter – Gain verified work experience to showcase in your resume.
- ✓ Certification – Earn advanced certificates to strengthen your LinkedIn and job applications.

Jobs You Can Apply For After the Data Analyst Internship

1. Data Analyst

- Analyze datasets, generate insights, and help businesses make data-driven decisions.
- Tools: Excel, SQL, Tableau, Power BI, Python

2. Business Analyst

- Bridge the gap between data and business goals by interpreting trends and recommending actions.
- Skills: Stakeholder communication, dashboards, problem-solving

3. Data Visualization Specialist

- Create interactive dashboards and visual reports to communicate complex data insights.
- Tools: Power BI, Tableau, Google Data Studio

4. Junior Data Scientist

- Assist in building predictive models, running statistical tests, and exploring ML algorithms
- Tools: Python, Scikit-learn, Jupyter Notebooks

5. SQL Analyst / Data Engineer (Entry-level)

- Manage databases, run queries, and support data pipelines.
- Skills: SQL, ETL basics, data cleansing

6. Research Analyst / Market Analyst

- Use data to understand customer behavior, market trends, and competitor analysis.
- Skills: Data storytelling, reporting, forecasting

Current & Ongoing Job Openings Available for You

(Through MKLIT Services's Job Assistance Program)

-  Fresher Data Analyst Roles in startups and IT firms
-  Intern-to-Hire Business Analyst Positions at consulting firms
-  Work-from-Home Data Reporting Roles (Excel/Tableau-based)
-  Remote Internship-to-Placement Programs with partner companies
-  Junior SQL/Data Entry + Analytics Roles in fintech & healthcare sectors
-  Analytics & Reporting Internships in eCommerce and Digital Marketing companies

CONTACTS & ADMISSION



CERTIFIED DATA SCIENTIST – PROGRAM ENQUIRY

DURATION : 6 MONTHS

LEARNING MODE : LIVE ONLINE / IN-PERSON CLASSROOM (SELECTED CITIES)

FILL INTERNSHIP CERTIFIED FORM: <https://forms.gle/n2LDSDdVJdwMbHrB9>



SELF LEARNING



INSTRUCTOR LED LIVE ONLINE LEARNING



PROJECTS & ASSESSMENTS

40 HOURS A WEEK COMMITMENT



DATA SCIENCE RATED AS THE TOP 10 CAREER CHOICE
HIGHEST PAID – RECESSION PROOF – MILLIONS OF JOBS



TAKE YOUR FIRST STEP TOWARDS DATA SCIENCE CAREER